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AGRI LEADER

The Leader

Business insights and advice to help you stay ahead of the curve

July 2022

The last edition of *The Leader* looked at modern leadership in the face of adversity. This month we delve further into why extraordinary leadership requires you to focus on your circle of influence i.e. those things that you are able to control, influence and change.

We also share why becoming a more compassionate boss is good for business and how you can guide your staff to manage the controllable.

In this edition

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Diary dates

- [19 August: Talking Leaders: Breaking the mould – increasing diversity in UK agriculture](#)
- [15 September: Talking Leaders: What do you do when you fall off?](#)

Reaching climate goals 'could save UK 0.5% of GDP'

With climate change at the top of many national and global policy agendas, have you thought about options for becoming net zero on your farming enterprise?

The Climate Change Committee (CCC) states that record-high gas prices mean efforts to cut UK carbon emissions could save the economy 0.5% of GDP. The UK government's net-zero strategy relies on more engineered removals of CO2 from the atmosphere than the CCC's own balanced pathway to net zero.

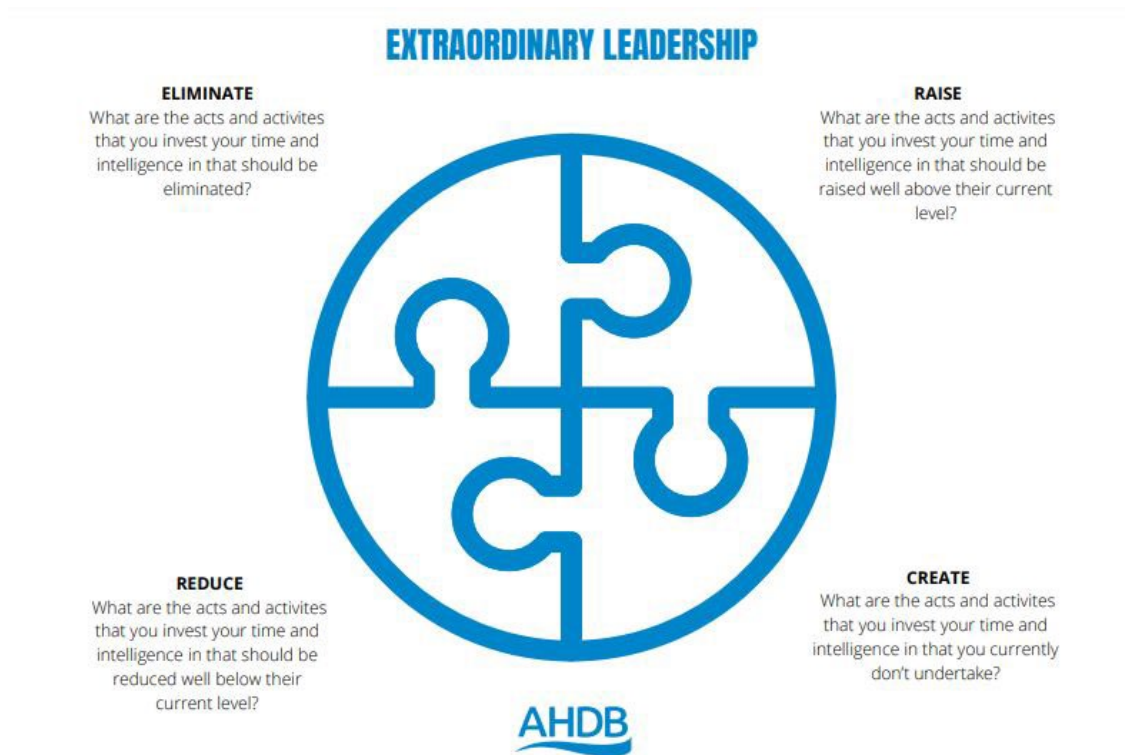
According to the CCC, the land-use sector specifically needs to become a net sink – removing more CO2 than it emits – by the mid-2030s. This will require major peatland restoration and tree-planting efforts.

[Is there an opportunity for farmers to capitalise on this strategy?](#)

Circle of control: Where do you invest your time?

It is said that we become what we focus on; what do you spend your time doing or thinking about? Are there activities that you can eliminate, reduce, raise, or create to improve your leadership skills?

Use [this template that we shared at the AgriLeader Forum](#) in February to help you and your team identify areas where you can become more effective with how you invest your time.

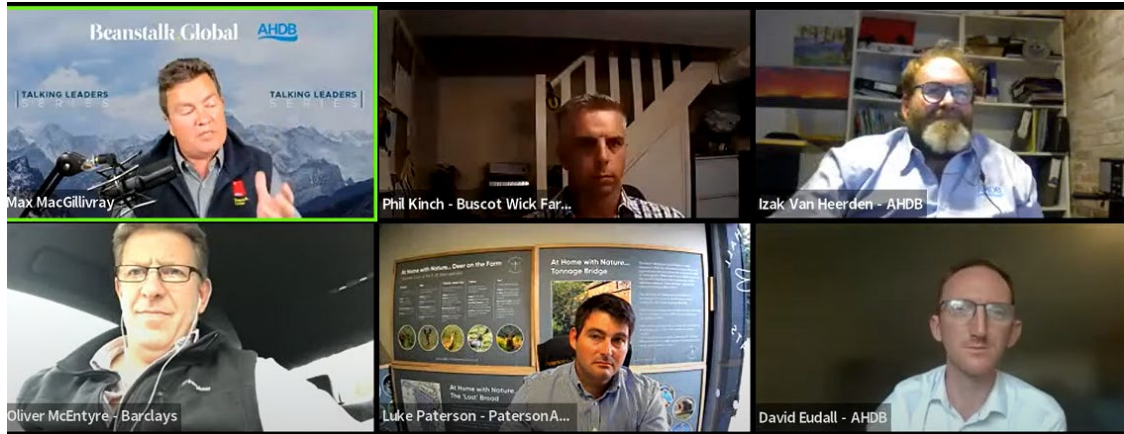


Did you miss our broadcast 'How can we plan in a crisis'?

Farmers and growers are normally exposed to a wide range of risks arising from weather variability, natural hazards, and pests and diseases. Agricultural and fresh food production relies heavily on the natural resource base and

climate conditions, but what we have experienced in the last 12 months is totally unprecedented.

If you missed our webinar where a panel of experts (pictured below) discussed some of these issues and how the risks can be potentially mitigated, you can now [watch it back at a time that suits you](#).



Leading yourself: Why becoming a more humane leader is win-win

With everything going on in the world, being a kind boss is more important than ever. However, most of us think we must make a difficult, binary choice between being a good person or being a tough, effective leader.

An article from the *Harvard Business Review* explains why this isn't necessarily the case. There are two key ingredients – wisdom and compassion – and it takes learning and practice to lead with both, as well as some unlearning of conventional management habits.



[Find out how to become a more humane leader.](#)

Leading people: Help staff focus on their 'circle of control'

Whether you are a business leader or a manager, it's your responsibility to monitor the work of your team and the external forces that impact their performance. Without monitoring, you won't know whether your management plan is working or if it needs to be adjusted.

As a leader, you must focus on those elements that you can control to keep everyone moving toward the overall goal(s).

[This article explores how you can help your staff focus on a common goal by monitoring the right elements.](#)

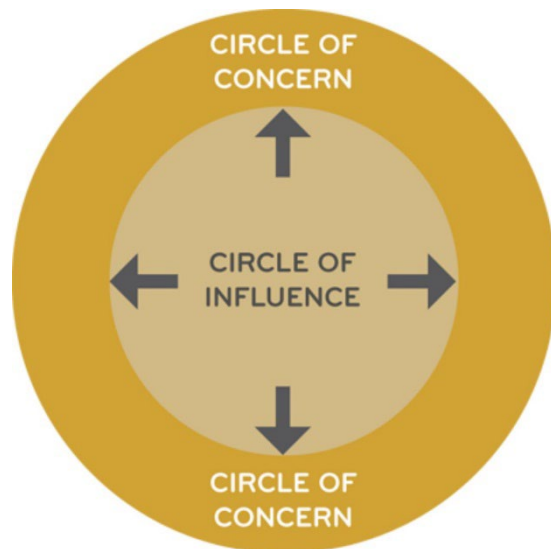


Leading business: How to increase your 'circle of influence'

The concept of Circle of Influence and Circle of Concern was first introduced by Stephen R. Covey in his classic book *The 7 Habits of Highly Effective People*.

In summary it means that when you act on your 'circle of influence', you can reduce stress levels and increase happiness, because you can initiate and influence change. But can you increase your circle of influence and if so, how?

[Explore how you can widen your 'circle of influence'.](#)



Listen, watch read



Listen

Eat, sleep, work repeat

Last month we were extremely fortunate to



Watch

Future of work conference



Read

The Good Jobs Strategy, Zeynep Ton

have Bruce Daisley join us to give his take on what the UK farming industry can do to keep more people in our industry.

Bruce spent his career working in media and technology with companies such as YouTube, Google and Twitter.

[Listen to the podcast](#)

Adam Grant is a world-leading workplace psychologist. He created the *Wharton People Analytics Conference* to make sense of the changing workplace. At the 2022 event, they discussed burnout, hybrid work and the four-day work week, along with the great resignation, fair pay and the surprising power of regrets.

[Watch the conference for free](#)

Full of surprising, counterintuitive insights, this book answers questions such as: Why would having more employees than you need reduce costs and boost profits? How can companies simultaneously standardize work and empower employees?

[Find out how the smartest companies invest in employees to lower costs and boost profits](#)

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